



marketplace and online exhibition of tool manufacturers

# Promote your brand and products online

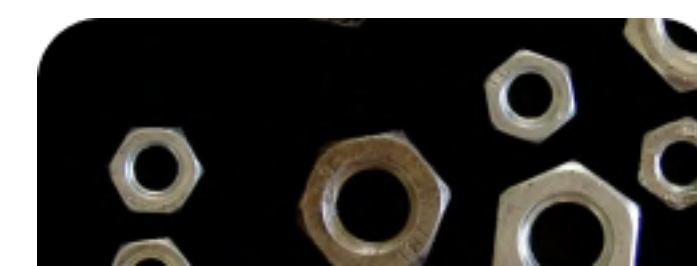
in the category "Industrial tools and equipment"



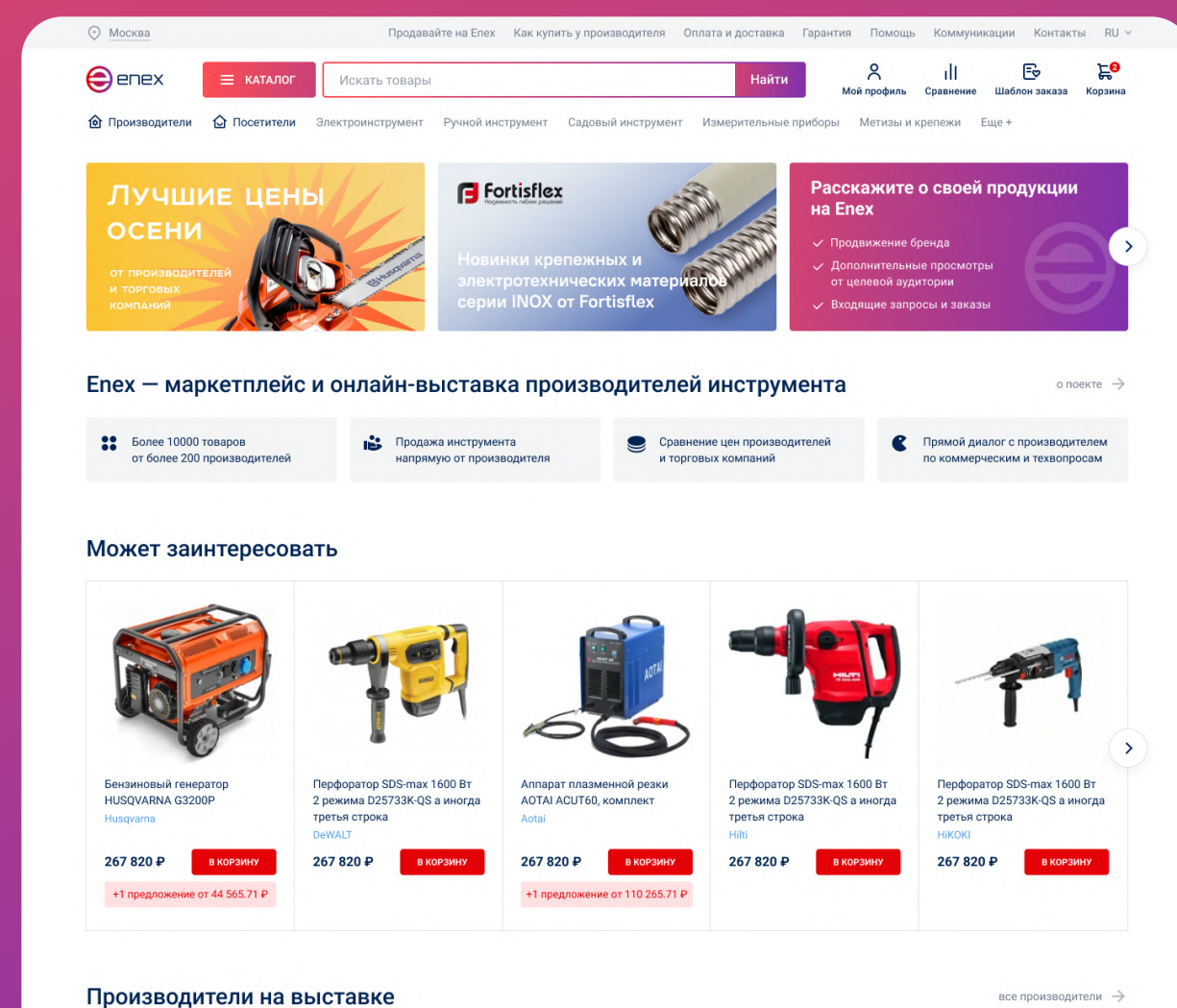


# Enex is a marketplace and online exhibition of tool manufacturers

Hundreds of brands participate in the exhibition, talk about their company, demonstrate products, start sales on the site, and receive referrals to their website.



Modern platform  
with marketplace  
functionality



200к

goods

600+

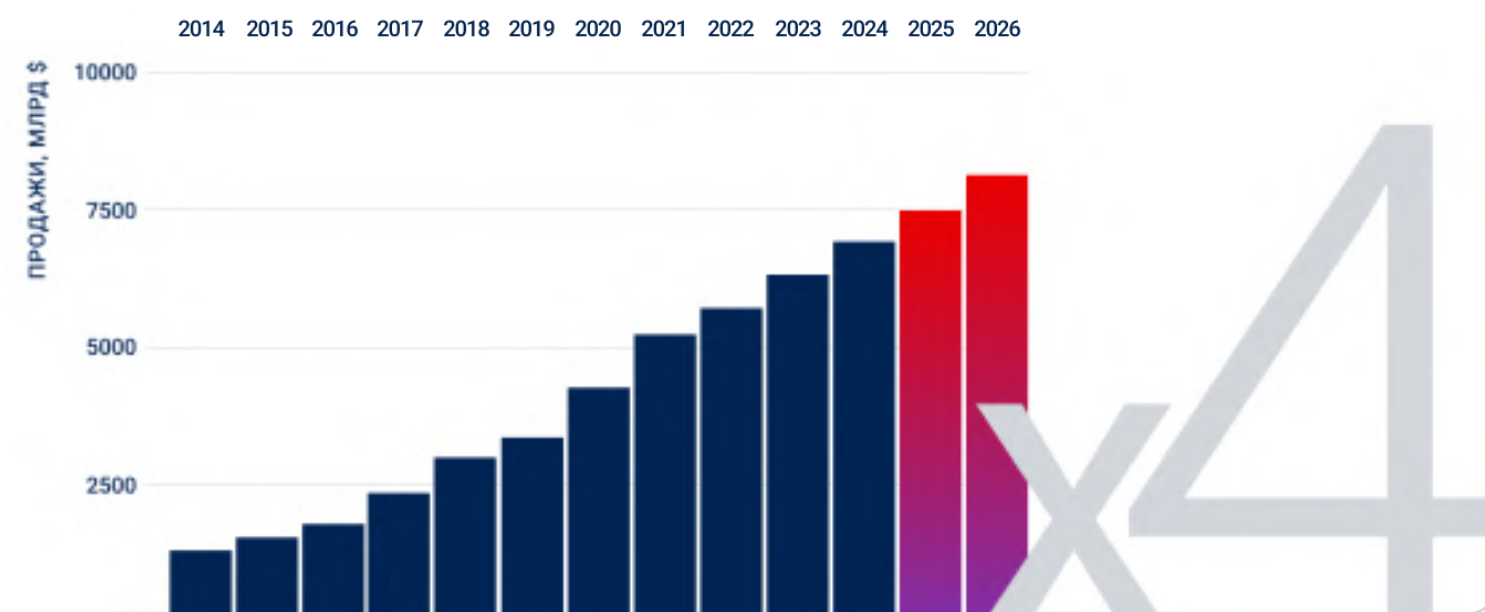
manufacturers

B2b audience - industrial  
and trading companies



# World trends

From 2014 to 2022, online sales worldwide increased 4 times. Further growth is expected.



Source: statista.com

87% of shoppers research information online before making a purchase. Even if the goods were eventually ordered as part of a tender or direct sale.



Source: thinkwithgoogle.com



Use Enex as an additional channel to promote your brand

The budget ratio for individual marketing channels may vary, but as a rule, Enex requires minimal costs.

Enex

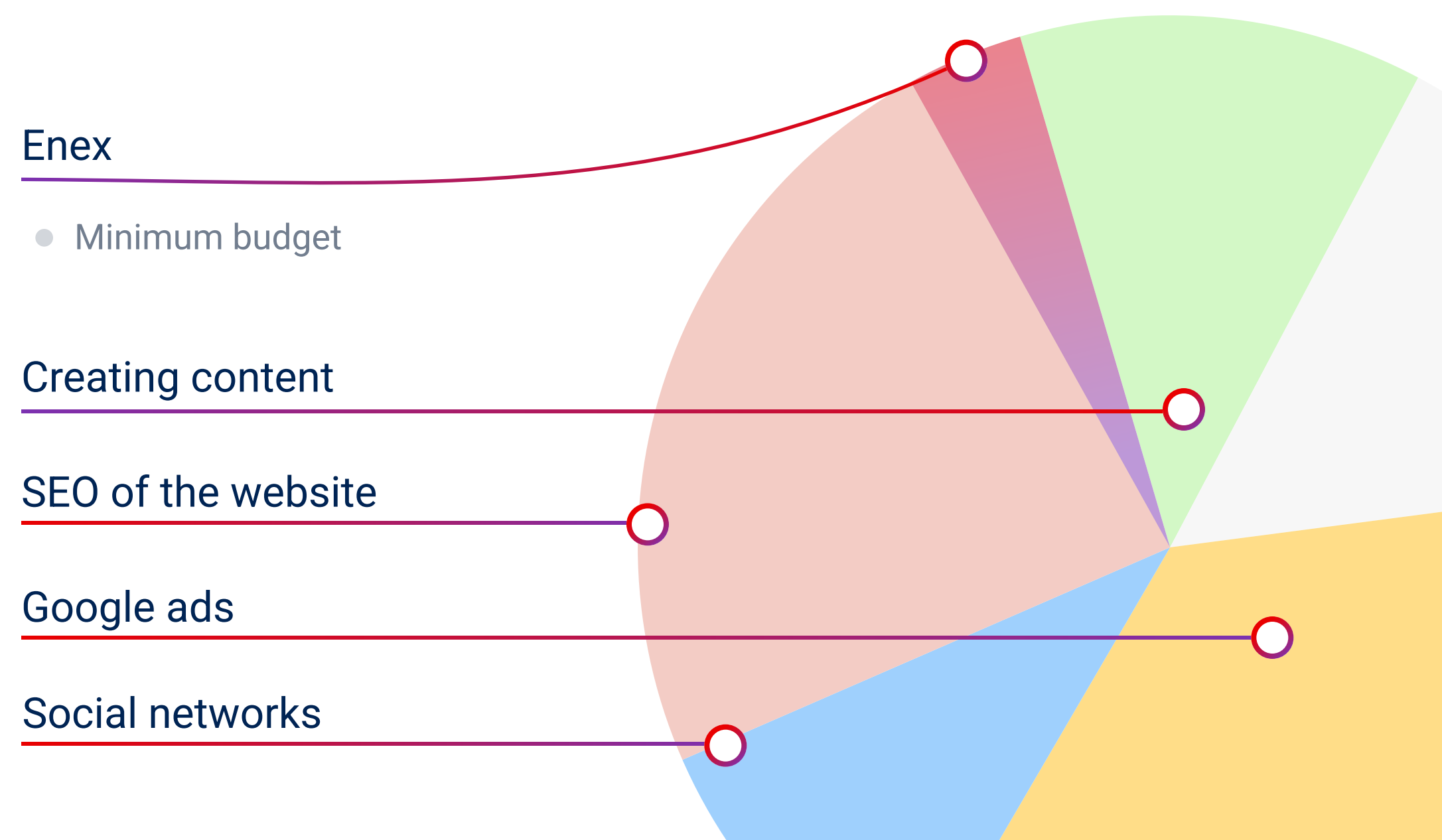
- Minimum budget

Creating content

SEO of the website

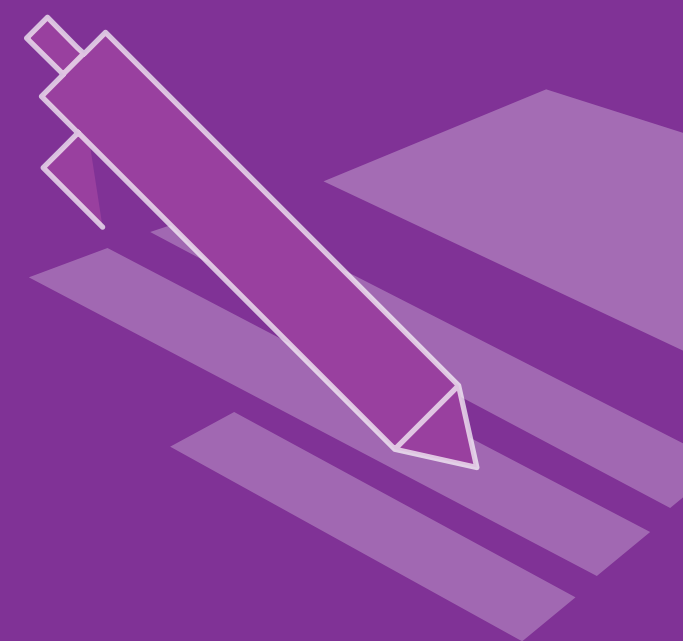
Google ads

Social networks



# Trust us - and get benefits

01



Brand content, news publication and distributing them to a profile audience

02



Parsing and update your catalog

03



SEO work to increase views

04

Advertising on the main page and in the Enex catalog

05



Lead generation and work with incoming requests

A large number of views from the target audience

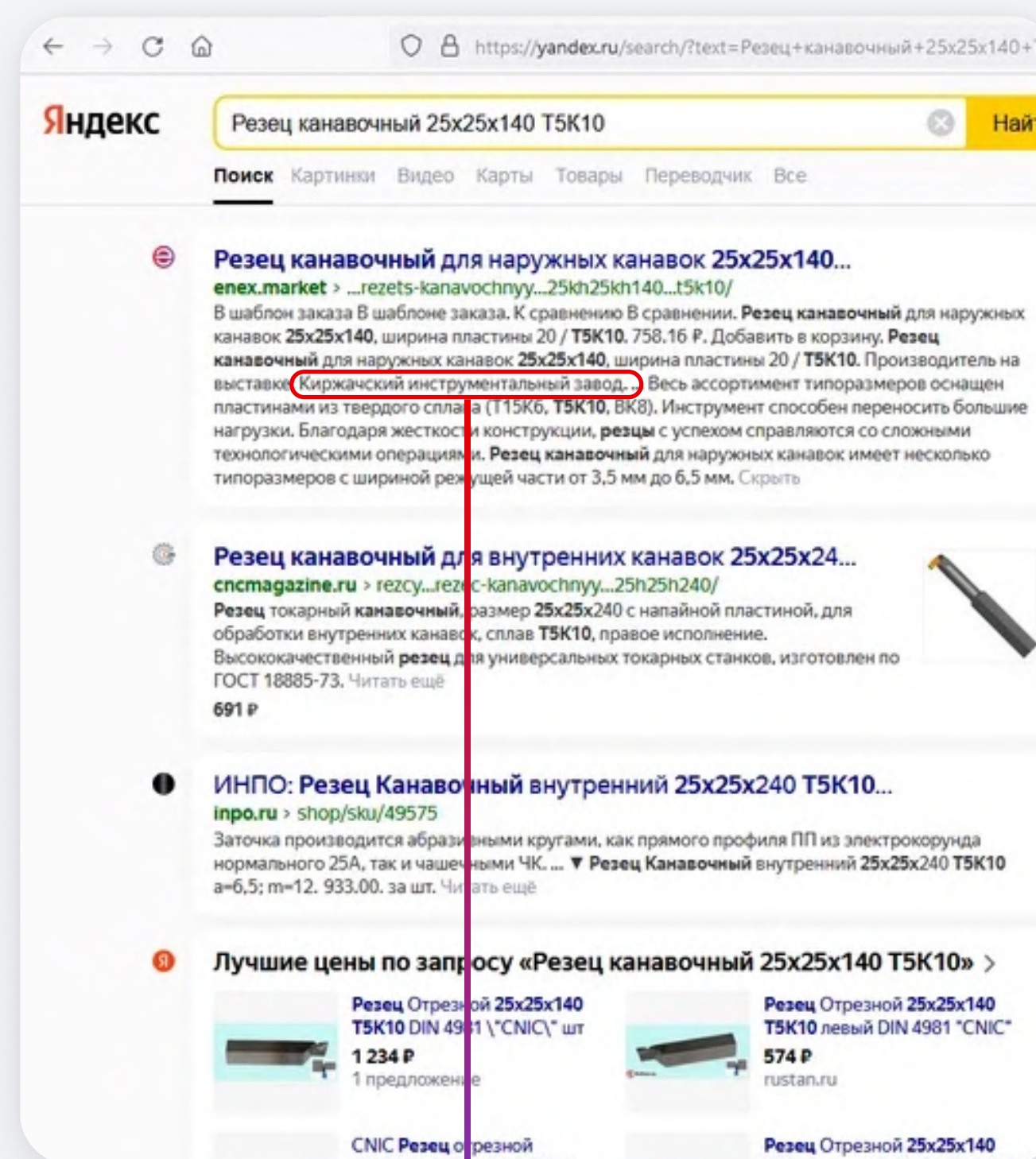
Steady flow of requests

Transfers to your website

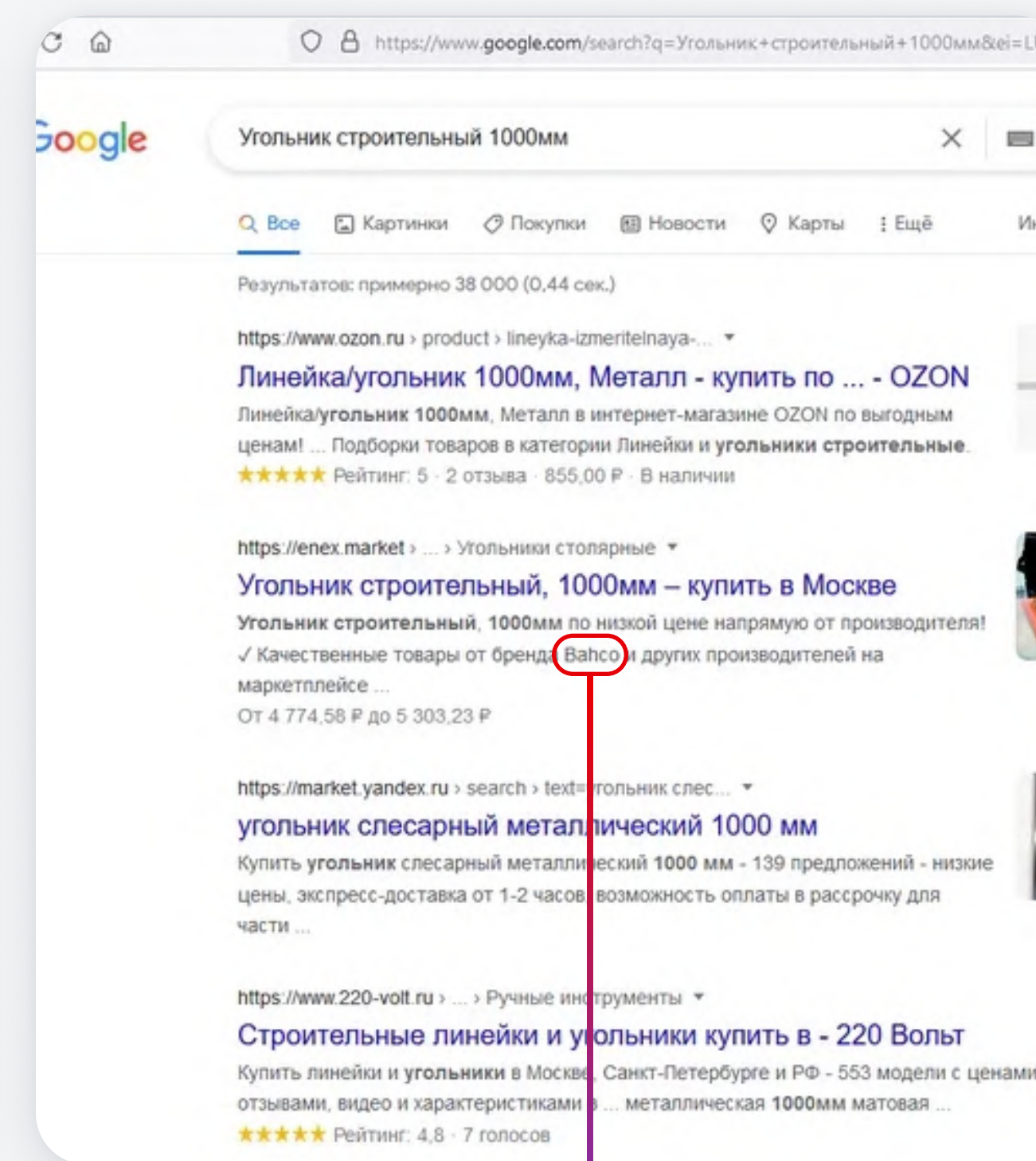
# Your brand will be seen more often for a long time

Promotion on Enex influences views both on the Enex site and beyond.

The work done will benefit your brand even after promotion services are provided. Unlike contextual advertising (which ends as soon as payment stops), the resources spent on creating quality content will pay dividends for a long time.



The first mention of the brand "Kirzhach Tool Plant"



First mention of the Bahco brand



Examples of search results from unbranded search queries, for which Enex promotes specific brands to the top

# Control your results and get ROI


As part of paid promotion, collected view statistics are sent monthly. This is a key parameter for the effectiveness of our work, because viewing your product can lead to an order, including directly from you.

[Watch a detailed presentation with a description of the work](#)


[View site terms and conditions](#)

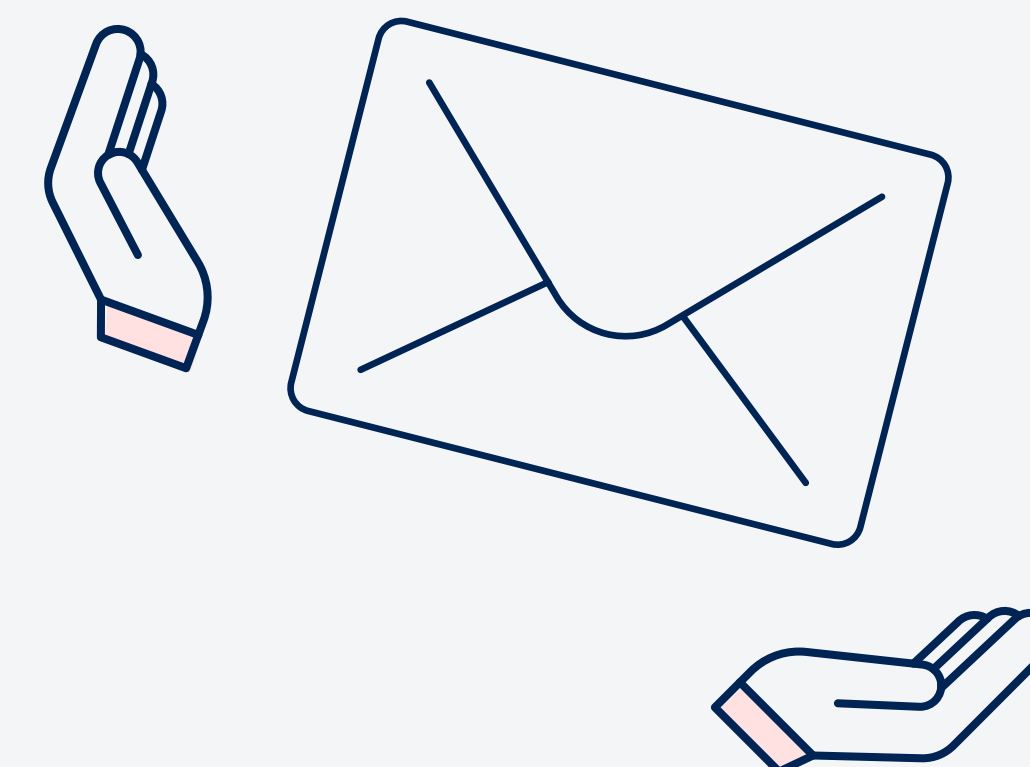
[Create an invoice in your Personal Account](#)

## Number of page views for brand Ruko on the platform for February 2024

Brand	Company page	News	Products	Marketing	Cert	All
	174	35	53942	6	7	54164

## Number of views since the moment of participation on Enex

Brand	Company page	News	Products	Marketing	Cert	All
	5246	2118	1093697	663	717	1102441





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# We bring tool buyers and manufacturers closer

